

Key Sector Messages

Key Subsector	Message	Background
Advanced Engineering and Manufacturing	<i>'When the mission is critical we are in control'</i>	<ul style="list-style-type: none"> • Our region is the major supplier of mission critical components such as pumps, gears, valves and turbo's • The highest concentration of overall manufacturing (127,422) and advanced manufacturing employment in the country (37,813) • The manufacturing sector in Leeds City Region adds £7bn to the UK economy annually
Data Analytics	<i>'Data is our currency'</i>	<ul style="list-style-type: none"> • Between NHS Digital, TPP and EMIS, Leeds City Region has the highest concentration of health informaticians in the country. • Major private sector data expertise in Callcredit, Experian, Equifax, and Axiom • An open data culture exemplified by the Leeds Data City initiative – inviting data analysts to collaborate solving city problems with data
Payment Processing	<i>'When you swipe, we back you up'</i>	<ul style="list-style-type: none"> • Six in every ten foreign exchange transactions globally take place on systems built by Leeds based IT and software development specialist BJSS • Major payments companies in the region include TSYS, Vocalink (Mastercard), Worldpay, Contis, and Iliad Systems
Fintech	<i>'Home to Europe's largest digital banks and building societies'</i>	<ul style="list-style-type: none"> • Europe's largest digital bank Lloyds Banking Group was established here and employs over 13,000 people across its 4 HQ sites in our region • 3 of the 5 largest building societies – all modernising their technology platforms and operations. • A strong culture and a heritage of financial services:

		<ul style="list-style-type: none"> ○ YBS - Est 1864 with c. 1,500 staff ○ Halifax (now Lloyds) - Est 1853 with c.13,000 staff in LCR ○ Leeds Building Society - Est 1875 with c. 1,000 staff ● We are specifically looking for examples that demonstrate that: <ul style="list-style-type: none"> ○ Higher and Further Education establishments are quickly mobilising their expertise to create anchor institutions and facilitate wider provision of relevant courses in computer sciences, risk, finance and importantly compliance. ○ How you are accelerating initiatives that develop innovation in financial services
Cyber Security	<i>'Securing data without a glitch'</i>	<ul style="list-style-type: none"> ● Global cyber security specialists BAe Systems employs 200 people in Leeds ● IXLeeds is one of three internet exchange operators in the UK and the only operator based outside of London. The presence of this exchange offers London-independent network resilience, supporting the 'always on' needs of UK infrastructure ● Leeds is also home to the Regional Cyber Crime Unit for Yorkshire and Humber, dealing with the most serious cyber offences
Health Informatics	<i>'Sharing healthcare data – we hold the records!'</i>	<ul style="list-style-type: none"> ● Only unified Healthcare Electronic Records shared by GPs & Hospitals in UK ● First region in UK to centralise patient healthcare records ● Home of NHS Digital over a quarter of all the UK's digital health jobs

		<ul style="list-style-type: none"> • Leading patient record providers TPP and EMIS are both HQ'd in Leeds
Medtech	<i>'Converging artificial intelligence, robotics and digital health'</i>	<ul style="list-style-type: none"> • 4 out of 5 NHS England headquarters, 13 clinical commissioning groups and 12 NHS trusts offering an unrivalled business opportunity for companies within the medical technologies sector • Largest concentration of medical device companies in the UK with a cluster of over 200 different businesses • Europe's largest teaching hospitals - the Leeds Teaching Hospitals Trust (LTHT), which has an annual budget of £1bn, 16,000 staff and treats 1.5m people each year, 12,000 of which are engaged in commercial trials of innovative drug treatments and medical devices • 9% of MedTech patents submitted by UK inventors originated in the Leeds City Region
Diagnostics & Precision Medicine	<i>'Where bio-pharma is going mainstream'</i>	<ul style="list-style-type: none"> • Leeds City Region is home to six world-leading life sciences clusters of academic excellence and commercial innovation • Top tier bio-pharm corporation Covance undertakes its major drug development and biologics research in our region • An ecosystem that can facilitate progression across the full spectrum of Drug Discovery, Evaluation and Adoption
Media & Sports Tech	<i>'Analysing sports data and broadcasting it to the world'</i>	<ul style="list-style-type: none"> • Leeds City Region is home to a growing cluster of sports data and tech companies including: Perform Group, Sky Bet, Sky, William Hill,

		<p>Catapult, ProZone and Ole Media</p> <ul style="list-style-type: none">• Sky Bet employs over 1,200 people in Leeds, and has recruited over 40 graduates in the last two years. The company adds £126m GVA to the regional economy each year• Leeds based Perform Group has 1500 employees working across 25 different global territories, and has over 850 B2B clients including UEFA, New Balance and Samsung
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